



cosmopak

ecoforward

***we have answers
to complex problems***

the challenge: sustainability is complex



Most of us share the same challenge with the term “sustainability.”

What does it truly mean? Who dictates what sustainability is? Are my sustainable efforts even worth it or making a difference?

Sustainability in cosmetics can seem like a daunting challenge. However, if we collaborate together, we can create lasting solutions.

our approach: awareness, transparency, options



By providing transparency, along with knowledge and the right tools, we can work together to create lasting sustainable solutions.

cosmopak built our ecoforward resource library to help clients understand the various sustainable packaging solutions available to them. There are several things to consider when deciding on sustainable packaging and our team is here to provide insight and guidance throughout that journey.

*we're not here
to greenwash.*

*we're here
to help.*

*you need options,
we have solutions.*

our solutions: materials • objective • offsets



The definition of sustainability is constantly evolving. However your brand defines it, our eco-friendly solutions are diverse and endless.

Considering your product type, where you sell, and your company sustainability goals, cosmopak provides three main avenues to assist: material type, sustainable objective and offset programs. Our team can explain each solution and expand on the differences and benefits for each approach.

*materials that
make a difference*

our solutions: materials • objective • offsets



Material selection can have significant impact on your ability to make sustainability claims.

Depending on the type of material used, the production process, energy requirements, durability, and recyclability of a product can be affected. Additional aspects to consider are the sourcing and transportation of raw ingredients to manufacture materials. Additionally, careful selection of materials can help ensure that a product meets all safety and regulatory requirements, which may be necessary for making sustainability claims.

our solutions: materials • objective • offsets



Consideration of sustainable objective can support your brand’s sustainable efforts, based on several factors.

The selection of materials and type of components used in product design can directly effect its overall environmental performance, as well as its ability to qualify for certain sustainability certifications. Choosing materials and components that are recycled, recyclable, biodegradable, or renewable will help ensure that a product meets specific sustainability criteria and can be marketed as such. Additionally, selecting components that are energy efficient, low-emission, and/or use fewer resources in their production can reduce the overall environmental impact.



components to
minimize waste

offset programs for immediate and measurable action

our solutions: materials • objective • offsets



Plastic offsets and carbon offsets can be used to offset a company's contribution to plastic waste and carbon dioxide emissions.

Offsetting allows companies to counterbalance their environmental impact by investing in programs that reduce or eliminate plastic waste or CO2 emissions. For example, a company might invest in a recycling program or a carbon capture system that reduces their own emissions. By investing in these offsets, companies can show that they are taking action to reduce their impact on the environment and improve their sustainability claims.

*ready to
move forward?*

we're here to help.



cosmopak is here to enable your sustainability mission.

Our in-house team of experts will help you explore and weigh the benefits and challenges to find the best solution for your brand and product. Send us a detailed message and let's start the journey forward today.



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