



let's play

turnkey mascara collection

mascara for every look, on every occasion

From light and natural to ultra-dramatic, each mascara formula is paired with a specific applicator to deliver optimal results. Designed for consumers that care, this collection includes a variety of formulas including: vegan, plant-based, clean, and high-performance.

let's play



WINNER TAKES ALL
mega volumizing mascara



BUILD IT UP
pliable mascara



CURL GAME STRONG
conditioning mascara



LENGTH FOR DAYS
conditioning mascara



THE ULTIMATE STRETCH
90% plant-based mascara



NATURAL CHAMP
90% plant-based mascara



LET'S GO CURLS
80% plant-based mascara



SEPARATION STATION
80% plant-based mascara



TURN UP THE VOLUME
lightweight mascara



WINNER TAKES ALL

mega volumizing mascara

FG-TK-130

Dry lightweight formula that adds mega volume for defined, fluffy and ultra-black lashes. The flexible bristles help lift lashes up from the root for smooth length and plumpness.

features

- ✓ lightweight formula
- ✓ nylon tree shaped brush
- ✓ plant-based sunflower, bayberry and carnauba waxes
- ✓ Infused with hydrating olive oil
- ✓ vial & cap are 100% post-consumer recycled plastic

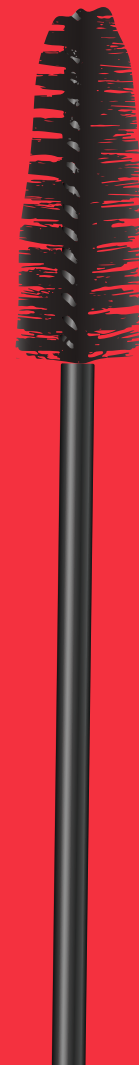
benefits

- ✓ fluffy, ultra-thick lashes
- ✓ bold, volumizing finish
- ✓ high-intensity pigment combination from Triple Black leaves an extra-dark finish to lashes
- ✓ silica and nylon-12 provide a high-impact and clump-free look
- ✓ film-forming polymers allow for all-day* wear



*pending formal testing

note: Same brush as brown mascara: TURN UP THE VOLUME
clean compliance must be verified by retailer



WINNER TAKES ALL
mega volumizing mascara



BUILD IT UP
pliable mascara



CURL GAME STRONG
conditioning mascara



LENGTH FOR DAYS
conditioning mascara



THE ULTIMATE STRETCH
90% plant-based mascara



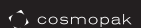
NATURAL CHAMP
90% plant-based mascara



LET'S GO CURLS
80% plant-based mascara



SEPARATION STATION
80% plant-based mascara



TURN UP THE VOLUME
lightweight mascara



BUILD IT UP

pliable mascara

FG-TK-131

Buildable and flexible formula that leaves lashes full, feathery and volumized.

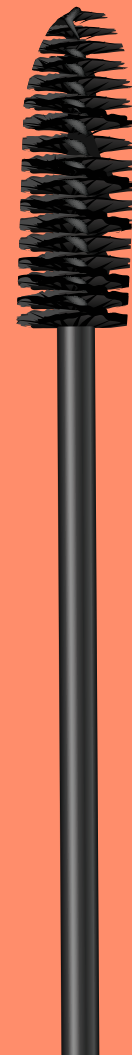
features

- ✓ layering & elastic formula
- ✓ high-performance waxes like beeswax, paraffin & canabua wax
- ✓ fat and fluffy nylon brush
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

- ✓ hydrated & conditioned lashes from panthenol, safflower seed oil & green tea extract
- ✓ buildable for bold or natural finish
- ✓ separated & curled lashes
- ✓ acacia gum for increased wear-time

note: same brush as black mascara: SEPARATION STATION



WINNER TAKES ALL
mega volumizing mascara



BUILD IT UP
pliable mascara



CURL GAME STRONG
conditioning mascara



LENGTH FOR DAYS
conditioning mascara



THE ULTIMATE STRETCH
90% plant-based mascara



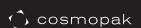
NATURAL CHAMP
90% plant-based mascara



LET'S GO CURLS
80% plant-based mascara



SEPARATION STATION
80% plant-based mascara



TURN UP THE VOLUME
lightweight mascara



CURL GAME STRONG

conditioning mascara

FG-TK-132

Luxurious curling formula that separates lashes with precision and a soft lightweight feel.

features

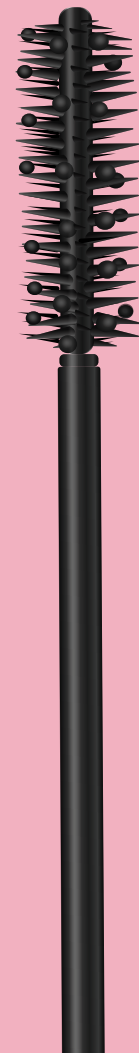
- ✓ innovative beaded plastic brush
- ✓ natural volume with nylon-12
- ✓ vegan synthetic beeswax & plant-based carnauba wax
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

- ✓ provides curling & volume effect
- ✓ defined & curved lashes
- ✓ sodium hyaluronate, panthenol, biotin, aloe, safflower and jojoba seed oil hydrate & condition lashes
- ✓ PVP provides stay-all day curl*
- ✓ nourishing* tara fruit & red & brown algae extracts



note: same formula as yellow mascara: LENGTH FOR DAYS
*pending formal testing.
clean compliance must be verified by retailer



WINNER TAKES ALL
mega volumizing mascara



BUILD IT UP
pliable mascara



CURL GAME STRONG
conditioning mascara



LENGTH FOR DAYS
conditioning mascara



THE ULTIMATE STRETCH
90% plant-based mascara



NATURAL CHAMP
90% plant-based mascara



LET'S GO CURLS
80% plant-based mascara



SEPARATION STATION
80% plant-based mascara



TURN UP THE VOLUME
lightweight mascara



LENGTH FOR DAYS

conditioning mascara

FG-TK-133

Luxurious, thickening and lengthening formula that separates lashes with a soft, lightweight feel.

features

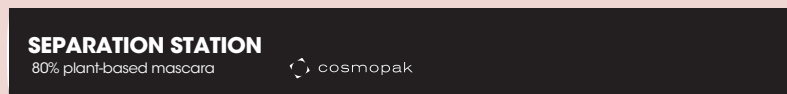
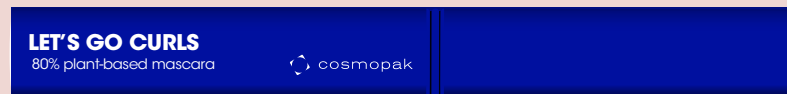
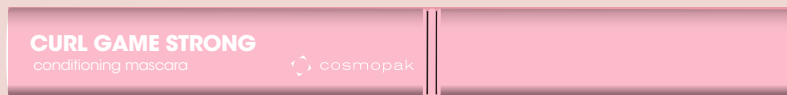
- ✓ tapered nylon brush
- ✓ lightweight feel
- ✓ ultimate length with nylon-12
- ✓ vegan synthetic beeswax & plant-based carnauba wax
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

- ✓ provides volume & length
- ✓ defined & curved lashes
- ✓ sodium hyaluronate, panthenol, biotin, aloe, safflower & jojoba seed oil hydrate & condition lashes
- ✓ PVP provides stay-all day curl*
- ✓ nourishing* tara fruit & red & brown algae extracts



*pending formal testing
note: same formula as pink mascara: CURL GAME STRONG
clean compliance must be verified by retailer



THE ULTIMATE STRETCH

90% plant-based mascara

FG-TK-134

A formula that contains 90% natural ingredients for more defined, longer, and curved lashes.

features

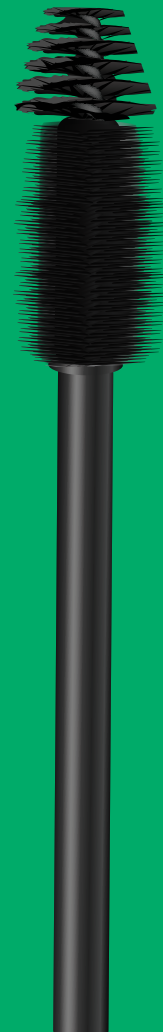
- ✓ bold, volumizing finish
- ✓ long, separated lashes
- ✓ elastic & adhesive
- ✓ innovative dual nylon & plastic brush combination that provides definition and length
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

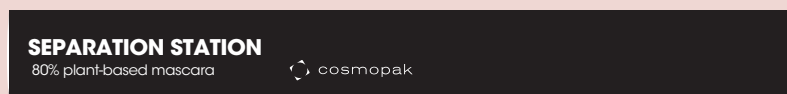
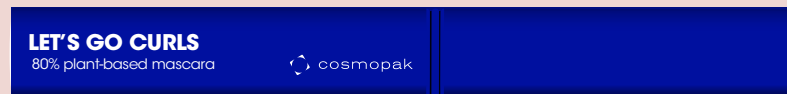
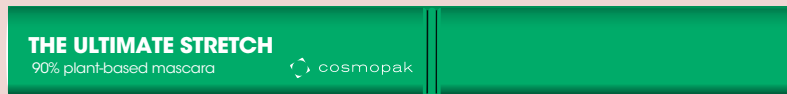
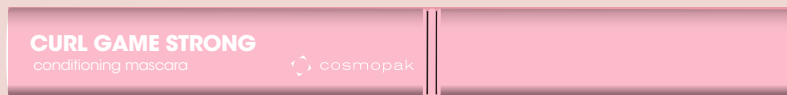
- ✓ carnauba, laurel fruit & rice bran waxes, along with natural film-forming
- ✓ agent: acacia gum, provide elasticity &
- ✓ excellent adhesion to the lashes
- ✓ provides a dense volumized effect
- ✓ energizing green tea for healthy* lashes
- ✓ RSPO certified palamitic acid



*pending formal testing
note: same formula as pale blue mascara: NATURAL CHAMP
clean compliance must be verified by retailer



↓ click to explore ↓



NATURAL CHAMP

90% plant-based mascara

FG-TK-135

A formula that contains 90% natural ingredients for more defined and thick lashes – naturally!

features

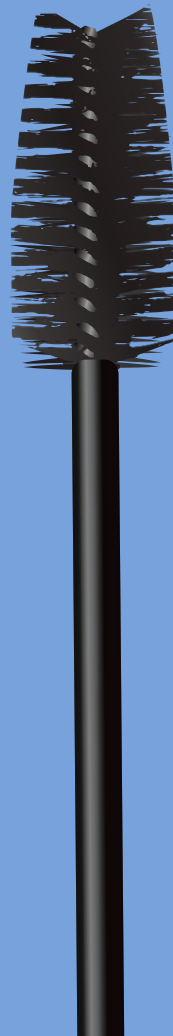
- ✓ soft volume
- ✓ dual sided nylon brush
- ✓ defines & separates
- ✓ elastic & adhesive
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

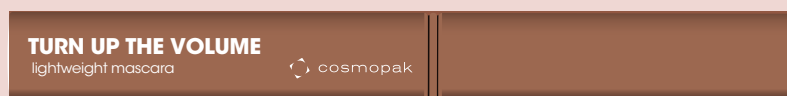
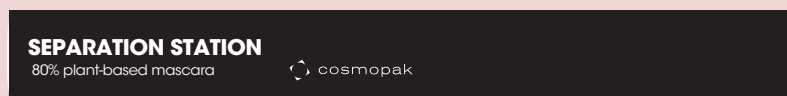
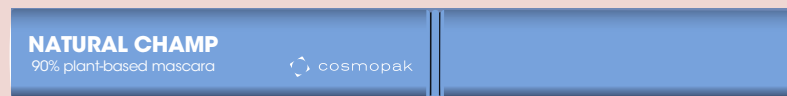
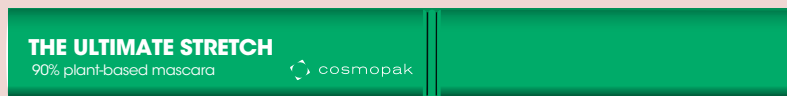
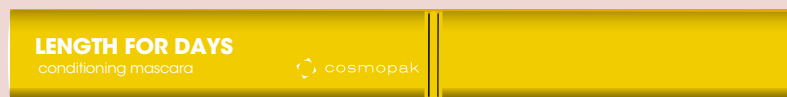
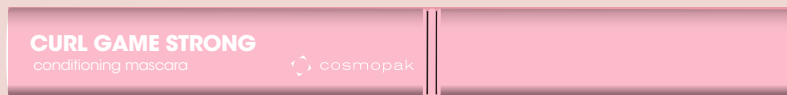
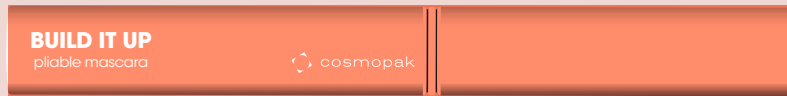
- ✓ carnauba, laurel fruit & rice bran waxes, along with natural film-forming
- ✓ agent: acacia gum, provide elasticity & excellent adhesion to the lashes
- ✓ provides a natural look
- ✓ energizing green tea for healthy* lashes
- ✓ RSPO certified plamatic acid



*pending formal testing
note: same formula as green mascara: THE ULTIMATE STRETCH
clean compliance must be verified by retailer



→ click to explore →



LET'S GO CURLS

80% plant-based mascara

FG-TK-136

Contains 80% plant-based materials including many ECOCERT COSMOS certified ingredients.

features

- ✓ volumized look
- ✓ curls & separates
- ✓ lightweight formula
- ✓ fat & fluffy nylon brush
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

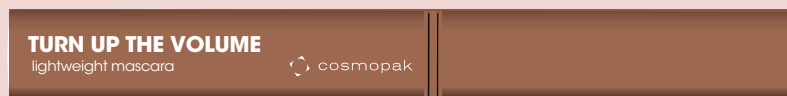
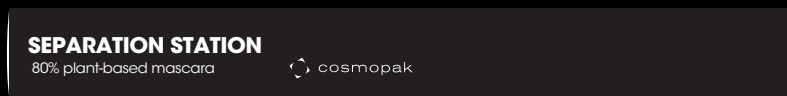
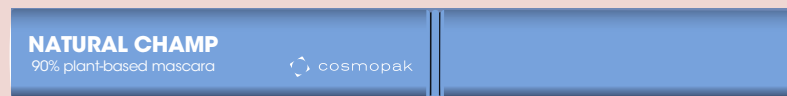
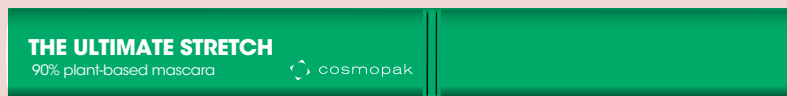
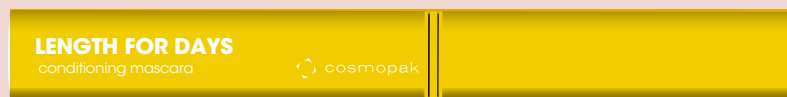
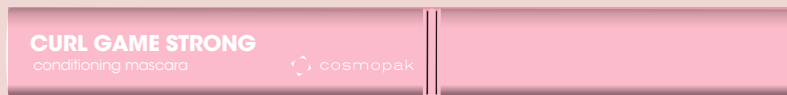
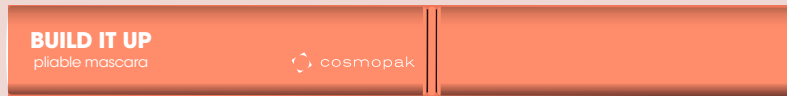
benefits

- ✓ organic pumpkin, beetroot extract, plant-based squalene & vitamin E condition lashes
- ✓ plumped & healthy* lashes
- ✓ synthetic beeswax, carnauba, & laurel fruit waxes, along with natural film-forming agent: acacia gum, provide elasticity & excellent adhesion to the lashes



note: same formula as black mascara: SEPARATION STATION
*pending formal testing
clean compliance must be verified by retailer

→ click to explore →



SEPARATION STATION

80% plant-based mascara

FG-TK-137

Contains 80% plant-based materials including many ECOCERT COSMOS certified ingredients.

features

- ✓ defining & stretching
- ✓ soft nylon brush
- ✓ natural look
- ✓ vial, cap & stem are 100% post-consumer recycled plastic

benefits

- ✓ organic pumpkin, beetroot extract, plant-based squalene & vitamin E condition lashes
- ✓ plumped & healthy* lashes
- ✓ synthetic beeswax, carnauba, & laurel fruit waxes, along with natural film-forming agent: acacia gum, provide elasticity & excellent adhesion to the lashes



*pending formal testing
note: same formula as navy mascara: LET'S GO CURLS and same brush as orange mascara: BUILD IT UP
clean compliance must be verified by retailer

WINNER TAKES ALL
mega volumizing mascara



BUILD IT UP
pliable mascara



CURL GAME STRONG
conditioning mascara



LENGTH FOR DAYS
conditioning mascara



THE ULTIMATE STRETCH
90% plant-based mascara



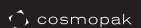
NATURAL CHAMP
90% plant-based mascara



LET'S GO CURLS
80% plant-based mascara



SEPARATION STATION
80% plant-based mascara



TURN UP THE VOLUME
lightweight mascara



TURN UP THE VOLUME

lightweight mascara

FG-TK-138

An effortless, lash-lifting mascara that delivers weightless volume to up your lash game.

features

- ✓ high performance
- ✓ nylon tree shaped brush
- ✓ major volume
- ✓ separates & defines
- ✓ vial & cap are 100% post-consumer recycled plastic

benefits

- ✓ provides curling & volume effect
- ✓ defined & long lashes
- ✓ synthetic beeswax & carnauba wax lift & curl lashes
- ✓ PVP provides all-day wear*
- ✓ plumping fatty acids from olive oil
- ✓ conditioning vitamin E

*pending formal testing
note: same brush as red mascara: WINNER TAKES ALL

